

Cliff Brannon
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LeapOffaCliff.com

To work in a creative, team environment, building outstanding design, media, and client driven services; to be challenged and grow as an Artist and Designer.

Art Director, Lead 3D Artist

October 2005- Present

Ron Sherman Advertising, Little Rock Arkansas

Agency/Production House, \$20.4 Million Annual Billing

Clients Include: Dillard's, L'Oreal, Home Depot, Leafguard, Arkansas Dept of Education, Major Regional Home Improvement Companies

Producer, Lead 3D Artist

March 2005- October 2005

Equity Broadcasting Corporation, Little Rock Arkansas

Central Production/Broadcast Hub for 8th largest Broadcasting Company in US, 46 Stations Nationwide

GFX Packages for Nationally Syndicated shows, Local and National Spots, National and Local Station Promotions

Creative Director/Lead 3D Designer

1994 – March 2005

LMI Studios, Russellville Arkansas

Agency/Production House, \$2.3 Million Annual Billing

Clients Include: Ashley, Ashley Home Store, Fraenkel Furniture, FAN RTO

Freelance 3D Modeler, Animation, Visual Effects

1994 - Present

LeapOffaCliff.com

Clients Include: Alltel, Meineke, District 4 State Senator Sharon Trusty, VFX for Short Films competing in National Film Festivals

Visual Arts Faculty

Summer 1999, Summer 2000

AEGIS Arts Encounter, Arkansas Tech University, Russellville Arkansas

Three week program teaching creative thinking to gifted/talented teens interested in visual arts

Computer skills: AutoDesk 3DS Max, Autodesk Mudbox3D, Apple FinalCut Pro, Adobe After Effects, Adobe Photoshop, Adobe CS2, Corel Draw, Corel Photopaint, Windows OS, Mac OS X. Familiar with AutoDesk Maya, Maxon C4D, Luxology MODO

Other skills: Knowledgeable in organizing and managing creative tasks, creating storyboards, lighting, non-linear editing, video compositing, setting up and integrating CG elements with live action footage, Still photography, shooting video. Experienced actor. Trained Actor/Combatant- fight choreographer. Experienced traditional sculptor and carpenter.

Bachelor's Degree, Arkansas Tech University, Russellville Arkansas

1995

BA in Graphic Design

Special Focus in Fine Art Sculpture, Special invitation to Graduate level courses in Sculpture and advanced ideas in Graphic design

Continued Education, Arkansas Tech University, Russellville Arkansas

1999

Continued study in Sculpture, Bronze casting

Continued Education, Arkansas Tech University, Russellville Arkansas

2001

Japanese Language